

TRAVEL TRADE

Cyprus

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EXCHANGE RATES

as of 1.3.2017

COUNTRY	CURRENCY	EUR1=
US (USD)	Dollar	1.06
UK (GBP)	Pound	0.85
Switzerland (CHF)	Franc	1.07
Japan (JPY)	Yen	119.82



Barcelona

Continued Rise in EU Tourist Nights

Early estimates have revealed that in 2016, the number of tourist nights in the European Union (EU) is expected to have grown to more than 2.8 billion, a year-on-year increase of two percent, sustaining the upward trajectory observed since 2009.

Spain was the most popular destination in the region, having welcomed 454 million nights, a rise of 7.8 percent compared with 2015.

In terms of annual growth, Bulgaria led the way with a surge of 17.9 percent in guest nights, followed by Slovakia, Poland and Cyprus, up 16 percent, 11.8 percent and 10.9 percent, respectively.

Meanwhile, the UK and France were the only two countries to register declines in this measure, down 4.5 percent and 4.6 percent, correspondingly.



Cyprus Hits Milestone Tourist Numbers in 2016

Following a record tourist season, Cyprus recorded a 500,000 increase in tourist arrivals, compared to 2015, making 2016 a milestone year for the island.

Regarding main markets flow, there were increases in almost all major contributors to the tourism sector, compared to 2015. In particular, travellers from the UK, Russia, Germany and Greece soared, 11.2 percent, 48.9 percent, 10.5 percent and 14.8 percent, respectively. Meanwhile, Israeli arrivals rose 50.9 percent and the Nordic countries recorded an average increase of 5.1 percent.

Limassol: on the Rise

TripAdvisor revealed that Limassol has achieved a Travellers' Choice Destinations on the Rise Award. The award highlights spots around the world that have received an increase in visitors positive feedback and interest from TripAdvisor members, year-over-year, as one of the spots.

"The TripAdvisor community has helped surface some unheralded destinations across the globe that are receiving rave reviews from travellers worldwide," said Barbara Messing, chief marketing officer, TripAdvisor. "These award-winners offer highly rated options for accommodations, restaurants and activities to inspire those planning their vacations for the current year."

Paphos Ensures Tourism Expansion



Matka Helsinki

Within the implementation of the Action Plan for 2017, Pafos Regional Board of Tourism is ensures the industry expansion though promotional activities targeting four major countries being key sources of tourism. The first activity took place in Utrecht, Netherlands on January 10 – 15 and focussed on further development of both the summer and winter seasons, along with niche markets such as sports tourism, rural tourism, and more.

In efforts to futher promote the destination, Paphos in co-operation with Cyprus Tourism Organisation, the Cyprus embassy and other tourism authorities will be collaborating on several exhibitions in Matka Helsinki, in Düsseldorf and in Vienna.

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Ayia Napa Marina Showcased in Dubai

Launch event by Ayia Napa Marina

Cyprus' new EUR220 million residential and commercial project, Ayia Napa Marina, was showcased to investors in Dubai in an event hosted at Burj Al Arab.

More than 600 selected guests from the UAE and Cyprus attended the event, which featured live music and a dedicated sales booth that successfully generated a number of transactions.

Set to enhance the republic's tourism product, the 600-berth, full service marina will also boast a collection of retail and waterfront dining outlets as well as 190 high-end apartments within two iconic, twisting towers.

The project, backed by Caramondani Group and designed by SmithGroupJJR, is scheduled to be completed in 2021.

ACTA Promotes Health Tourism

The Association of Cyprus Travel Agents (ACTA) in collaboration with the Health Services Support and Promotion Agency Cyprus, organised a workshop titled, *Creating Packages for the Health Tourism Industry in Cyprus - Cluster formation*.

The event took place on January 17 at the Conference Centre of Phyloxenia, where among other concepts the creation of a cluster in the field of medical tourism was discussed during the conference.



The History of Travel at The Mall of Cyprus

For the first time Cyprus is host to *Travelling Bricks* by LEGO, an exhibition dedicated to the history of travel and transportation. The exhibition opened its doors to the public on February 03 at The Mall of Cyprus and it aims to bring together children's educational and creative sides through various activities. Children can learn about the whole history of travel through exhibits, created by professional LEGO artists. Young guests will also have the opportunity to create their own built structures in the LEGO playground while watching videos related to the history of the brick. The exhibition will be open to the public until March 31.

Cyprus Promotes Sport Tourism

A meeting was held on January 31 between the Cyprus Sports Organisation (CSO) and the Cyprus Tourism Organisation (CTO) in the framework of promoting and developing sports tourism on the island. The close collaboration between the two bodies has set the basis for succeeding their shared goals. Sports tourism in Cyprus constitutes a key-factor for the island's economic development while contributing significantly in the amelioration of the problem of seasonality. Present at the meeting were Leontios Tselepos, president, CSO and Kostas Koumis, vice chairman, CTO.



CONFERENCES



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MEETINGS

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Paphos is Promoting Diving Tourism in Düsseldorf

Following this year's action plan and within the framework of expanding its tourism sector, Pafos Regional Board of Tourism has participated in an exhibition dedicated to diving tourism in Düsseldorf. Paphos's presence at the event was the result of joint efforts between local authorities and operators.

The German market opens new potentials for Cyprus as flights between the two countries have increased and more airlines are now working towards connecting Paphos with German airports. Paphos press representatives expressed their satisfaction from the tourism board's initiative, after contacting specialised professionals and noticing a growing interest for the city among future visitors. The extension of the tourism season as well as promoting tourism on a year-round basis remains as one of Paphos' strategic goals.

Safety is Priority for Ayia Napa Municipality

Within the framework of preparation for better policing of the summer season, Ayia Napa Municipality held a meeting on January 26, at the town's City Hall.

The gathering was attended by John Karousos, mayor, Ayia Napa, alongside Antonis Papakonstantinou, director, Famagusta Police and Christakis Papadimitriou, assistant director, officers of the Police Directorate, Famagusta, including members of the city council Marios Vasos and Emilia Evangelos Vinegars and representatives of the municipality's entertainment sector. The meeting was a platform for extensive analysis of the problems faced by the region with the start of the summer period.

It was noted that these meetings will continue to address all problems, especially those concerning criminal related issues, following the successful cooperation that has developed between the police and local authorities throughout the years.

Ayia Napa Municipality meeting on policing efforts



Larnaca Promoting Local Tourism

Larnaca Tourism Board continues to promote the Larnaca region with a series of targeted initiatives in order to reinforce its efforts aimed to highlight what makes the city a favoured tourist destination.

The programme is mainly focussed on online marketing activities, and at the same time, Larnaca will be represented at what is said to be the three largest international tourism exhibitions. The tagline, *They Always Come Back*, along with the image of a flamingo, will underscore that Larnaca has the largest share of recurring tourists of all coastal cities up to 60 percent returning. Emphasising the development of winter tourism, the tourism board will continue with a programme of free activities for tourists staying in hotels in Larnaca from November to April.



Larnaca

Pafos Tourism Board Visits Helsinki

Tourism professionals representing the Pafos Tourism Board along with a number of hoteliers arrived at Helsinki for a special, dedicated banquet on January 17.

The event, dedicated to Pafos2017, was attended by more than 200 guests. The programme for the Pafos European Capital of Culture 2017 was presented, and dedicated to the city and was accompanied by a performance by soprano, Chryso Makariou.

All Paphos partners stayed in Helsinki to participate in the tourism exhibition MATKA Finland held on January 19 – 22.



Paphos

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LARNACA | CYPRUS

Q & A with



NASOS HADJIGEORGIOU

EXECUTIVE MANAGER, PAFOS REGIONAL BOARD OF TOURISM

FOLLOWING AN EXCITING OPENING CEREMONY, PAFOS2017 IS IN FULL SWING. NASOS HADJIGEORGIOU, EXECUTIVE MANAGER, PAFOS REGIONAL BOARD OF TOURISM, DISCUSSES HOW IT IS SET TO CHANGE THE FUTURE OF CYPRUS' TOURISM LANDSCAPE.

TRAVEL TRADE CYPRUS: How many visitors did Paphos welcome in 2016?

NASOS HADJIGEORGIOU: The Paphos region is one of the most popular destinations, attracting visitors on an all year round basis. In 2016, the region welcomed approximately 38 – 40 percent of the total tourist arrivals in Cyprus, which amounted to around 1.2 million visitors. This is an increase of approximately 15 – 18 percent from 2015 and makes 2016 a record year not only for Paphos, but for the entire island.

In addition, during 2016, Paphos better balanced its core customer mix and in doing so had successfully attracted visitors from a wide range of differing pro-

files, segments and markets, thus making the destination more economically sustainable.

During the summer period, Paphos proved popular in attracting primarily individual travellers, families, and young couples, whilst during the other months of the year we offered a destination aimed at the many special interest groups, such as sports and athlete tourism, conference and incentives. We also generated excellent numbers of more mature travellers and long stayers.

Paphos' top three source markets for 2016 were the UK, Russia and Germany.

TRAVEL TRADE CYPRUS: How is the achievement of being named European Capital of Culture expected to change the tourism industry in the years to come?

NASOS HADJIGEORGIOU: The destination is certainly changing with the

level, such as our local authorities, travel associations and hoteliers, are working together to achieve a common goal which is to create a modern infrastructure which will raise the image and aesthetics of the region, and the end result will be a new, modern, and very welcoming, well developed destination.

For over 40 years Paphos has enjoyed an ever increasing level of tourism and 2016 was indeed a record. Now we look forward to this year and our current bookings indicate that once again the region will welcome an increased amount of travellers from all over Europe, Russia and the Middle East.

In addition, the cultural events are promoted in such a way that every citizen and traveller will feel that they also participate. The strong bonds made with other European countries have been further enhanced and strengthened, with the result being that the region is, and will continue to be, widely



Pafos2017 Opening Ceremony

entire area undergoing huge upgrades, all of which will focus on offering a genuine enrichment of the quality of life for both locals and for our visitors.

These include important infrastructure developments ranging from the beach front areas, to archaeological sites, upgrades in the town centre, refinement of the building environment and a host of other improvements.

All organised parties at a regional

known via the myriads of articles and publications currently in circulation.

Not only does the *Open Air Factory* programme of the Pafos2017 offer high artistic expectations, it is also an initiative which aims to leave behind a legacy featuring the new infrastructures, new institutions and programmes, and will also bring a shift in the mind-sets of people about the perception of culture in general, linking art and beauty with the

quality of their everyday lives.

European Capital of Culture is not just a 12 month journey through a cultural cornucopia of events and so on, for us it is also a dawning of a new and exciting beginning for Paphos.

TRAVEL TRADE CYPRUS: In terms of cultural offerings, what can tourists expect this year when visiting Paphos?

NASOS HADJIGEORGIOU: The programme of Pafos2017 includes more than 150 projects with the participation of hundreds of creators, artists and contributors from Paphos, Cyprus, Europe and further afield.

Specifically, Paphos will host a number of original multicultural productions, state supported events, residencies and international synergies, as well as collaborations with other European Capitals of Culture – primarily with

in our open spaces of natural beauty, and venues of historical value, where we can follow the creativity that has led us to the formation of our fundamental culture and traditional European heritage.

The Open Air Factory will trace the work of the Pafian people and its visitors to allow us all to take a rather exciting and fascinating trip into the past, the present and also the future.

In addition to the core programme offered by Pafos2017, other events are planned to take place throughout the year instigated via our municipalities, local communities, private sector and others.

Not forgetting of course the range of cultural experiences offered by the whole region such as food and wine tours, and visiting local markets and crafts people, both in town and country areas.

I would like to highlight one event

NASOS HADJIGEORGIOU: Paphos will continue the implementation of its strategy and action plans to achieve a range of important goals. The main targets will be to extend the summer

destination.

When it comes to promoting the Paphos region, the regional tourism board has planned and already implements several promotional activities



Paphos Castle



Aarhus as we share the title for the year.

The programme is built around three basic lines: Myth and Religion, World Travellers and Stages of the Future.

These outline a truly fascinating narrative of Paphos and of its place within a European and global context both in the past, present and the future. These projects will act as open invitations for its people to become actively engaged

which I feel will reflect positively in terms of promotional exposure and artistic level, the arrival of the Berlin Philharmonic, one of Europe's finest orchestras, which on May 01 will perform in front of the medieval castle, to be a hot ticket number for those who relish a truly marvellous musical experience.

TRAVEL TRADE CYPRUS: What are the overall targets for Paphos this year?

season and increase tourism flow during the cooler and winter months; to increase air connectivity to Pafos International Airport; to enhance the competitiveness of the region as a quality tourist destination; to enhance the tourist experience offered mainly on segments that can ease seasonality such as sports, rural tourism, conferences & incentives; and to promote actions in order to create more awareness for the

ranging from public relation events, to travel exhibitions, renewal of digital and printed promotional material and the introduction of new tools for a more effective business-to-business and business-to-consumer marketing.

The prime aim and objective will of course be the extension of the summer season so we can further increase our flow of tourists during the winter and early spring.

Cyprus Promotes Sport Tourism

A meeting was held on January 31 between the Cyprus Sports Organisation (CSO) and the Cyprus Tourism Organisation (CTO) in the framework of promoting and developing sport tourism on the island. The close collaboration between the two bodies has set the basis for succeeding their shared goals. Sport tourism in Cyprus constitutes a key-factor for the island's economic development while contributing significantly in the amelioration of the problem of seasonality in the touristic period. Present at the meeting were Leontios Tselepos, president, CSO and Kostas Koumis, vice chairman, CTO.

CSO, CTO commission members

Ayia Napa Officials Discuss Environmental Issues

Following a meeting held February 01 at the town hall of Ayia Napa, members of the Ecologists United Citizens Movement in cooperation with John Karoussos, mayor, Ayia Napa, along other members of the Ayia Napa City Council, discussed environmental issues and other problems being faced by the region.

Attendees at the conference included; George Perdikis, president, Ecologists United Citizens Movement, Michael Paraschos, executive secretary, Ecologists United Citizens Movement and numerous members of the District Committee and City Council of Ayia Napa.

Themes mentioned by the committee included issues such as waste management, welfare and protection of animal rights, the expansion of greenery, management of shop licenses and future restoration projects. Karoussos also informed the delegation about the work regarding construction of the Environmental Centre at the marina, with the inauguration set to take place in April, 2018.

Rendering of Ayia Napa Marina

Paphos Strengthens Relations with Israel

Within the framework of promoting tourism in Paphos, Pafos Regional Board of Tourism represented Cyprus in the International Mediterranean Tourism Market (IMTM), one of the leading tourism events in Tel-Aviv.

The growing interest of Israel for Paphos is primarily the result of increased flying frequencies between Israel and Cyprus. The Israeli market moved upwards in 2016, reaching 148,000 arrivals, showing an increase of 50 percent compared to 2015. Within other subjects discussed at the event, Pafos Regional Board of Tourism promoted Cyprus as an ideal destination for sports tourism, weddings, ceremonies and conferences and pointed out various opportunities that the city offers to its visitors either on a seasonal or year-round basis.

IMTM event

Columbia Beach Resort Pissouri Sweeps Awards

Columbia Beach Resort Pissouri

Columbia Beach Resort Pissouri has been recognised as the winner in a number of categories of the 2017 TripAdvisor Travellers Choice Awards for hotels. The categories included the Top Luxury Hotel, the Top Hotel for Romance, the Top Hotel for Service and the Top Hotel in Cyprus.

Marking the 15th year of the awards, TripAdvisor highlighted the world's top properties based on the reviews and opinions collected in a single year from globe trotters worldwide who evaluate level of service, value and quality.

"We are truly honored to be recognised and awarded four times this year by TripAdvisor and we warmly thank our valued guests for their faith and trust in our resort which is reflected in their reviews", said Anthea Vikis, marketing manager, Columbia Beach Resort.

Hilton Cyprus Continues Charitable Efforts

A ceremony took place at Hilton Cyprus to handover a cheque of EUR3,400 to representatives of the Elpida Foundation taking care of children with cancer and leukaemia.

Funds were gathered from a charity gala dinner organised by the hotel in collaboration with Cyprus France Business Association, the Embassy of France and Cyprus Chamber of Commerce on December 09, 2016.

Commenting on the initiative, Charis Michael, general manager, Hilton Cyprus, highlighted the importance of giving to the less fortunate and stated that the hotel will continue its charity work within the framework of corporate social responsibility.



Hilton Cyprus hands donations to the Elpida Foundation

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Greece at the European Region of Gastronomy 2019

Athens

Elena Kountouras, tourism minister, Greece, represented the Greek government at a ceremony titled, *European Region of Gastronomy 2019*, in the South Aegean region.

In light of this event, Kountouras stressed that this sector is one which promotes Greece, the Aegean and the regional tourism on an international level, with reference to the excellent cooperation between the South Aegean region over the last two years.

Kountouras further explained that the ministry, in partnership with the Greek Tourism Organisation, actively promotes the tourism identity of the region and local products through dynamic and targeted actions which help to strengthen the competitiveness of the tourism industry and maximise the benefits of the local communities and entrepreneurship.

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AIA Achieves Carbon Neutral Status

AIA

Hailed as being the first in Greece, Athens International Airport (AIA) has been certified as carbon neutral, having reached Level 3+ of Airport Carbon Accreditation's programme.

While mentioning the hub's ongoing commitment to fighting climate change, Yiannis Paraschis, CEO, AIA, said, "We are proud to be among leading airports, not only as a major economic engine, but also through our reduced ecological footprint thanks to the environmental awareness and complementary efforts of our colleagues and partners across the airport community."

This brings the current number of carbon neutral airports to 28, while 180 are taking action to address their carbon emissions.

Furthermore, it was announced that both Larnaka International Airport and Pafos International Airport have recently entered the Airport Carbon Accreditation scheme at the mapping level.



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Cyprus Promotes Agrotourism

The Cyprus Agrotourism Company (CAC) has successfully completed this year's general meeting which took place at the Environmental Information Centre of Larnaka's Mountainous Area. Participants at the event were CAC key members as well as licensed agrotourism accommodation owners and managers. During the first part of the meeting a new board of directors was elected. Annita Demetriades, assembly president CAC, has emphasised the company's promotion and communication actions which aim to upgrade and develop rural tourism on the island.



Numbers of Doctors' Visits Vary Among EU Members

Eurostat revealed the frequencies of medical consultations in the European Union (EU) member states, showing different patterns across the countries.

In 2014, the average individual visits to a medical professional in Cyprus and Sweden numbered less than three times per year, while in Slovakia and Hungary, the annual frequency reached as much as 11 visits per person.

Dentist consultations proved less popular in all states. Romania and Cyprus recorded the lowest frequencies of less than one dentist consultation per person every two years. On the contrary, the dentists in Netherlands were visited annually 2.6 times per person, reaching the highest average number among the EU states.

In all analysed member states, women dominated the numbers of medical visits. For general practitioners, the gender gap was the smallest in Cyprus, less than three percentage points.

Celestyal Cruises Expands Aegean Destinations



Samos

Celestyal Cruises announced the addition of Samos to its three-and four-day Iconic Aegean itineraries.

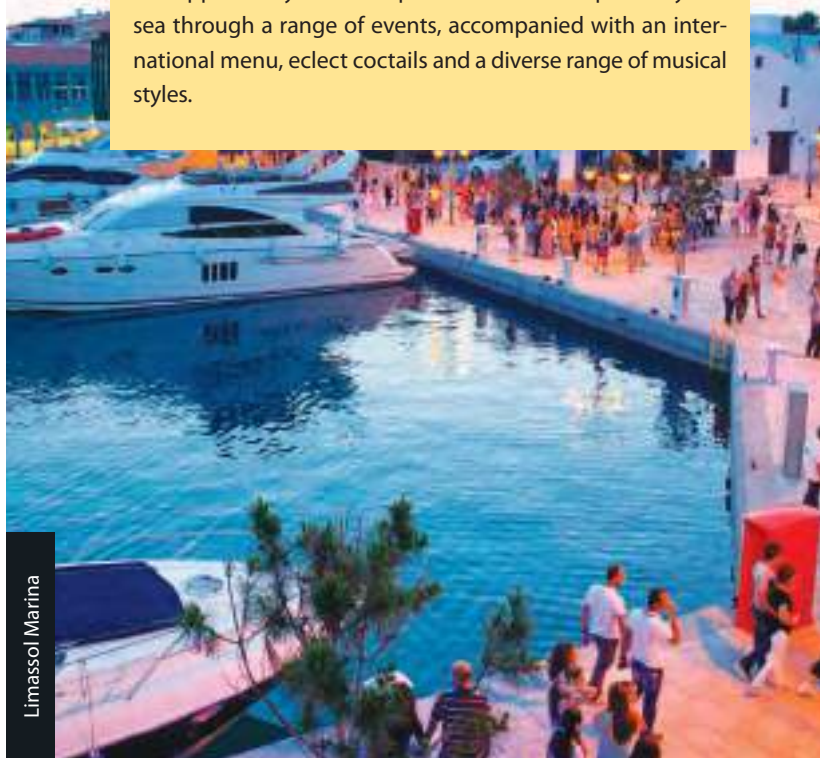
After evaluating more than 85,000 questionnaires, Celestyal Cruises found that its passengers considered Samos, as one of the top destinations on the company's itineraries. Starting from March, the cruise will add Samos for passengers to choose, visiting either Samos or Kusadasi, whilst being on the same cruise. The Iconic Aegean schedule also includes destinations such as Piraeus, Mykonos, Patmos, Rhodes, Heraklion and Santorini.

"We continue to bring unique products to the cruise industry," said Kyriakos Anastassiadis, CEO, Celestyal Cruises. "The addition of Samos to our Iconic Aegean itineraries is part of the new Celestyal Cruises vision, which is to expand to new horizons and to provide our cruisers with authentic, lifetime experiences."

Marina Breeze Loungebar Welcomes Customers

Marina Breeze LoungeBar by Breeze Group opened its doors to the public in December 2016.

Throughout the festive period, visitors had the opportunity to soak up the festive atmosphere by the sea through a range of events, accompanied with an international menu, eclectic cocktails and a diverse range of musical styles.



Limassol Marina



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TUS Airways Launches Seven New Routes

Skiathos

TUS Airways has expanded its network, adding seven Greek islands to its summer schedule, namely; Skiathos, Karpathos, Kefalonia, Mytilini, Kos, Samos and Rhodes.

The seasonal routes will run between June 24 – August 31. Each direct itinerary will take off from Larnaka International Airport on Tuesdays and Saturdays, with the exception of the flight to Karpathos, which will operate on Wednesdays and Saturdays.

The carrier, based at the Larnaca hub, plans to serve 16 destinations in its first stage of business, with a goal of offering two or three daily flights to each destination, in line with its philosophy *The Ultimate Schedule*.

Enhancing Ties with Greece

Jet2.com is adding three Greek destinations to its summer schedule this year from Leeds Bradford Airport, in response to soaring demand for flights and package holidays to Greece.

From July through September, additional weekly flights will operate to Zante every Thursday, bringing the total number of services to three per week.

Crete will also see an addition of a weekly flight, whereby travellers will have the option of four flights a week to the Greek destination.

Lastly, from July to September, Rhodes will be served three times a week.

Steve Heapy, CEO, Jet2.com, said, "The popularity of Greece shows no sign of slowing down, which is why we are cementing our position as Yorkshire's leading operator to Greece by putting on even more flights."

Ellinair Transported Saint Helena's Remains to Greece



Ellinair

The remains of Saint Helena and her son Emperor Constantine the Great were transported to Greece for the first time, by Ellinair.

This initiative was organised to the Apostolic Diaconia of the Greek Orthodox Church, following approval of the Roman Catholic Diocese of Venice and the Vatican's consent.

An official reception will be held on May 14 at the City Hall of the Municipality of Egaleo by the H.B.A of Athens and All Greece Ieronymos II. The holy remains of St. Helena and the True Cross will be exposed for general worship at the Temple of Saint Varvara from May 14 to June 15.

DISCOVER THE MYTHS AND LEGENDS OF CYPRUS

House of Dionysos, Pafos and House of Eustolios and Theatre, Kourion Open to All

AS THE ISLAND OF APHRODITE AND A PLETHORA OF ANCIENT RUINS, CYPRUS IS JUST AS WELL-KNOWN FOR ITS RICH HISTORICAL AND CULTURAL HERITAGE AS IT IS FOR ITS GLITTERING TURQUOISE WATERS AND STUNNING BEACHES.

EVERY YEAR, OVER TWO MILLION VISITORS HEAD TO THE THIRD-LARGEST MEDITERRANEAN ISLAND TO IMMERSE THEMSELVES INTO A TIMELESS CULTURE AND EXPLORE THOUSAND-YEAR-OLD ARCHAEOLOGICAL SITES AND MONUMENTS.

STEP INTO THE WORLD OF GODS

Home to a myriad of postcard-worthy attractions, Pafos remains one of the island's most popular tourist hotspots with its archaeological park turning travellers from all over the world. To ensure access to these sights to all, the Department of Antiquities has embarked on a number of initiatives in recent years. Launched in 2013, a pilot project titled *Guided tours for visually impaired persons at the House of Dionysos, Archaeological Site of Kato Pafos* included the installation of special signs and boards, taking the visitor experience to a whole new level. Developed in collaboration with The St Barnabas School for the Blind, bilingual informative panels in the Braille writing system make a trip for visually impaired guests to the House of Dionysos a real journey of exploration by allowing them to understand – in a direct and tangible manner – the archaeological material and exhibited pieces, including the world-famous mosaics.



EXPLORE MOSAICS LIKE NEVER BEFORE

Providing a unique insight into the character of the motifs depicted on the surface, a copy of a mosaic made of pieces of stones, offers visitors with reduced sight the opportunity to learn more about these invaluable art works and dedicated guides, in both English and Greek in Braille writing, are also available for local and international visitors alike.

START A NEVER-ENDING JOURNEY

Those wishing to discover more of Cyprus, wonders can continue their journey to the Kourion Archaeological Site, where similar panels enhance the visitor experience. Besides the installation of informative signs at the House of Eustolios and the ancient theatre, visitors can fully visualise the architecture with the aid of a 3D model of the theatre. For people with reduced sight, the Department of Antiquities also offers special booklets free of charge, and guards on location are well-trained to assist all visitors, including visually impaired persons, throughout their entire tour. A unique atmosphere and countless attractions continue to amaze visitors to Cyprus and to ensure a memorable stay the Department of Antiquities remains committed to the implementation of the project at other monuments across the country, continuing with the archaeological site of Choirokollia in 2017, making Cyprus a destination of choice for all.



ΤΜΗΜΑ ΑΡΧΑΙΟΤΗΤΩΝ ΚΥΠΡΟΥ
DEPARTMENT OF ANTIQUITIES CYPRUS

Ayia Napa Hosts Pancyprrian Student Games



Pancyprrian Student Games

The Pancyprrian Student Games were held for the second consecutive year at Ayia Napa the Sports Centre of Ayia Napa. The event was organised by the Ministry of Education and Culture in collaboration with the Provincial School Games Organising Committee Famagusta, and was attended by John Karoussos, mayor, Ayia Napa.

Cyprus, One of the Places to be Visited



Nicosia

Cyprus is one of the 52 places to be visited this year according to an article published by The New York Times on January 04. The article makes specific reference to the capital Nicosia which occupies the 21st place on the list, due to its attractions available, highlighting Leventis Gallery and 15 other museums, as well as archaeological monuments and cultural events of all kinds throughout the year.

REACHING MORE DONKEYS IN CYPRUS

Every year we treat more and more donkeys on island and 2016 was no exception with 274 visited! Many of them were receiving their first vet and farrier treatments and we were extremely pleased that their owners were keen to learn about how to take care of their donkeys.

We also met a lot of very young foals that were born this year: one born only three days before we arrived. Several of the owners had already contacted us asking for advice of feeding the mare and taking good care of mother and baby. They were very grateful that we could go and check the foals, give further advice and show them how to get the foal used to being handled.

Unfortunately there continue to be donkeys living in terrible conditions without the basic care they require. Plastic, general rubbish, dangerous string, wire and metal, filthy water (if there is any), rotting vegetables and other inappropriate food are sights we still come across.

The majority of owners will take notice of our requests and advice, particularly if they see us picking up some of the rubbish in front of them. However, some do not and over the winter we will be collating evidence of the type of situations we come across to present to the authorities.

As most of you know, we do not have any legal jurisdiction and cannot force people to take better care of their animals. Without support from the authorities the lives of these donkeys will continue to be unacceptable. The Animal Welfare Act is quite clear about causing suffering and we will push to get the Law upheld. It's a painfully slow process but with your support, not only would we be able to try our hardest to do this but also continue to visit and treat more donkeys and improve their lives.

You may help us continue our work on the island, by visiting our website and making any donation you wish, Adopt A Donkey, or even Shop from our online Gift Shop just with a few clicks.

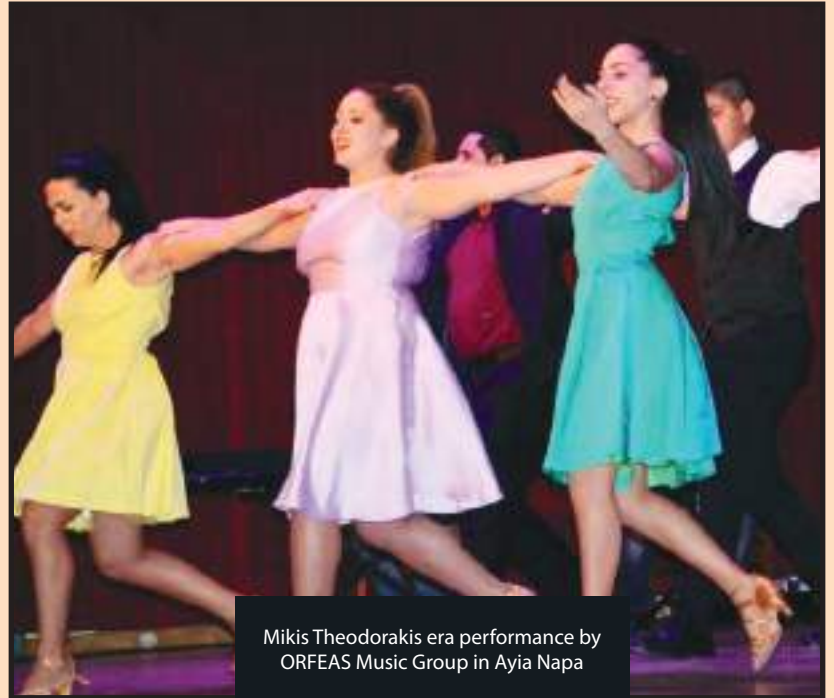


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The Donkey Sanctuary is a registered charity in the UK and Cyprus.
Registered in Cyprus: 200443, 200444, 200445, 200446, 200447, 200448, 200449, 200450, 200451, 200452, 200453, 200454, 200455, 200456, 200457, 200458, 200459, 200460, 200461, 200462, 200463, 200464, 200465, 200466, 200467, 200468, 200469, 200470, 200471, 200472, 200473, 200474, 200475, 200476, 200477, 200478, 200479, 200480, 200481, 200482, 200483, 200484, 200485, 200486, 200487, 200488, 200489, 200490, 200491, 200492, 200493, 200494, 200495, 200496, 200497, 200498, 200499, 200500, 200501, 200502, 200503, 200504, 200505, 200506, 200507, 200508, 200509, 200510, 200511, 200512, 200513, 200514, 200515, 200516, 200517, 200518, 200519, 200520, 200521, 200522, 200523, 200524, 200525, 200526, 200527, 200528, 200529, 200530, 200531, 200532, 200533, 200534, 200535, 200536, 200537, 200538, 200539, 200540, 200541, 200542, 200543, 200544, 200545, 200546, 200547, 200548, 200549, 200550, 200551, 200552, 200553, 200554, 200555, 200556, 200557, 200558, 200559, 200560, 200561, 200562, 200563, 200564, 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Hilton Cyprus handed a cheque to the Hope charity for children following a philanthropic dinner in December 2016



Mikis Theodorakis era performance by ORFEAS Music Group in Ayia Napa



Young Rebetes dancers at the Ayia Napa Cultural Winter 2017

Take a Shot!

Share with us the latest images of your activities and let your colleagues know what you have been up to.

Send your photos to editorial@traveltradecyprus.travel
Because a picture is worth a thousand words...



Pervolia International Half-Marathon 2017



Tourists and locals alike descended on Paphos for the opening ceremony of European Capital of Culture Pafos2017

EVENTS

HEALTH & BEAUTY EXPO

Carob Mill, Limassol

March 04 – 05

An event showcasing the best natural, handmade cosmetics made exclusively in Cyprus using ancient recipes.



OPAP LIMASSOL MARATHON GSO

Limassol
March 18 – 19

Athletes of all levels can participate in races ranging from five kilometres to a full marathon, with also a one kilometre kids run.



CYPRriot AND GREEK ISLANDS MUSIC AND DANCES

Ayia Napa Municipal Theatre
March 30

The Andreas Nicolaou Music Group will present Cypriot and Greek songs and dances.

European Orchestra to visit Paphos

The Berlin Philharmonic orchestra will perform its annual concert on May 01, in the European Capital of Culture, Paphos.

The show will be organised at the square in front of Paphos castle and will be broadcast globally.

Conductor Mariss Jansons, the artistic director of the Vienna Philharmonic for many years, will conduct the Berlin Philharmonic in Paphos.



Paphos Castle

Limassol Marathon GSO Becomes a Two Day Event



The organiser of this years OPAP Limassol Marathon GSO has announced that it will expanded to a two day event due to high participation demand of approximately 13,000 runners. The OPAP Limassol Marathon GSO weekend will officially start on March 18, and part of the revenue of the event will be given to charity.

OPAP Limassol Marathon GSO 2016

Live Jazz at Londa



Londa Beach Hotel

In January 28, Londa Beach hotel in Limassol welcomed guitar virtuoso Artur Akhmetov along with Leonid Nesterov Trio, who performed a night of Jazz music at the hotel's Caprice Restaurant.

The hotel is planning to offer more Jazz nights throughout the year.

Jochen Niemann, general manager, Londa Beach Hotel, commented, "Our Caprice Restaurant is a delightful setting to enjoy live music."